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## Presidential Women Economic Empowerment Programme (WEEP) Workshops to empower women entrepreneurs with essential skills in Gauteng

[SOUTH AFRICA] – Following the remarkable success of the Presidential Women Economic Empowerment Programme (WEEP) workshops in the Northern Cape, the National Empowerment Fund (NEF) is excited to announce the commencement of the WEEP workshops in Gauteng. This initiative, in collaboration with the Presidency, provincial Premier’s offices, district municipalities and various government entities, aims to empower emerging women entrepreneurs and informal traders across the province.

### Empowering women entrepreneurs across Gauteng

The WEEP workshops are designed to provide essential skills and resources to women entrepreneurs and informal traders. Topics covered will include business compliance, procurement strategies, financial literacy, marketing and accessing funding opportunities.

“Building on the success of our Northern Cape workshops, where over 1,100 women were equipped with crucial business skills, we are thrilled to extend the same valuable opportunities to entrepreneurs in Gauteng,” says Ms Mpume Majola, NEF’s Pre-Investment Manager. “The enthusiastic participation and positive feedback from Northern Cape participants have been incredibly encouraging. Many expressed a strong desire to move forward into the next phase of mentorship and we look forward to offering similar support and growth opportunities to Gauteng entrepreneurs.”

### Workshop Dates and Locations in Gauteng

Residents of Gauteng are invited to attend the upcoming workshops, which will be held as follows:

#### 12 September 2024: City of Ekurhuleni

**Venue: DH William Hall, Katlehong**

RSVP: Ms Babongile Duku, 011 999 1033/email babongile.duku@ekurhuleni.gov.za

#### 16 September 2024: Westrand District

**Venue: IEC Hall, Randfontein**

RSVP: Mr Hendrik Tshabangu, 072 876 2642/email

Hendrick.tshabangu@randwestcity.gov.za

#### 18 September 2024: Sedibeng District

**Venue: Sedibeng District Banquet Hall, Vereeniging**

RSVP: Ms Zandile Ngidi, 067 816 4852/email zandilen@sedibeng.gov.za

Venues for Tshwane on 19 September and Johannesburg on 20 September will be communicated soon.

### **Strengthening economic independence**

Ms Siziwe Zulu, Business Development Officer at the NEF, says: “Our aim is to enhance women's economic self-reliance, aligning with the National Strategic Plan on Gender-Based Violence and Femicide (NSP GBVF). The next phase will include a mentorship programme where selected entrepreneurs will receive guidance to elevate their businesses.”

The NEF encourages all women in Gauteng to participate in these empowering workshops, aimed at equipping them with the tools and knowledge needed for business success.

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**For Media Enquiries**

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